

DELHI TRANSCO LIMITED
Energy Efficiency and Renewable Management Centre

(A Govt. of NCT of Delhi Undertaking)
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PRESS RELEASE

Energy Efficiency and Renewable Management Centre of Delhi Transco Ltd. in association with The Energy and Resources Institute (TERI) launched a programme titled " **Delhi Energy Efficiency Programme** (DEEP)" for Vikas Puri, I.P. Extension (on 5th May 2007) and Rohini (on 6th May 2007) areas. The programme was launched by Sh. Rakesh Mehta Principal Secretary (Power) GNCTD in the presence of representatives of Resident Welfare Associations and participating organizations (DTL, DISCOMS and TERI).

Objectives

Under this programme a survey of electricity consumers in the selected areas of above localities will be conducted. The objective of the survey/study is to collect information for the following:-

- To find out the present ownership and usage pattern of electrical appliances & penetration of energy efficient appliances among the target population.
- To assess willingness to shift from existing appliances to more energy efficient ones.
- To estimate the kind of incentives required to induce consumers to shift to more efficient appliances and to off-peak timings.

Target Respondents:

- Male Adult/Housewife having complete knowledge about the different electrical appliances in the household including some of their specifications.
- Willingness to share the information including the identity.
- In case of commercial / industrial establishments, the respondent would be the staff controlling and maintaining the electrical system.

Coverage:

The survey would cover the following areas:

- Societies in I.P. Extension, Schools and Hospitals in that area, Mother Dairy Plant
- Electricity Consumers in Vikaspuri H, H-1, H-2 & H-3 Blocks, Schools and Hospitals in that area, Commercial Establishment.
- Electricity Consumers in Rohini Sector-9, Schools and Hospitals in that area, Commercial Establishment.

Sample Size (Proposed):

Consumer category	%	Sample
Domestic	85%	2125
Commercial	10%	250
Industrial / Office	5%	125
Total Sample Size		2500

The percentage of coverage of each sector in the sample would be based on the actual percentage of the consumers determined after analyzing the data collected from the DISCOMs (BYPL, BRPL & NDPL).

Sampling:

The sampling shall be done for each consumer category from the list available with EE &REM Centre on the basis of their connected load. It should be ensured that the sample is representative of the areas selected.

The findings of the survey will be used to design and develop the programme to popularize the use of energy efficient appliances in various sectors.

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