

**The Energy Efficiency & Renewable Energy Management Centre
Delhi Transco Limited**

(Regd. Office: Shakti Sadan, Kotla Road, New Delhi)

INVITATION OF EXPRESSION OF INTEREST

For Establishment of 'Akshay Urja Shops' in the NCT of Delhi

The Ministry of New and Renewable Energy (MNRE), Govt. of India, is implementing a programme for establishment of Akshay Urja Shops in various parts of the country for easy availability and after sales service and repair of renewable energy and energy efficient devices and systems. The shops can be established by Govt. Departments / Agencies, reputed NGOs, Manufacturers' Associations and Private Entrepreneurs. The Programme has a provision for establishment of one shop in each district for which financial support is available in terms of soft loans from various banks and a recurring grant from MNRE for an initial period of two years. The Details are available on DTL web site at <http://www.delhitransco.gov.in/New-Tenderinfo.htm>.

In order to implement the programme of MNRE (GOI) in the NCT of Delhi, the Energy Efficiency and Renewable Energy Management Centre of Delhi Transco Limited, a Government of NCT of Delhi Undertaking, invites expression of interest from the interested parties to establish *Akshay Urja Shops* in various Districts of Delhi. The interested parties may accordingly send their proposal, in a sealed envelop, in the prescribed Format along with supporting documents by 07.01.2008 to EO(E&REM), Delhi Transco Ltd., 2nd Floor, SLDC building, 33kV Substation, Minto Road, New Delhi 110002.
Telephone 23238263, Fax 23231886.

Remarks : The Date of Submission of above proposal has been extended upto 15-03-2008

Guidelines for Establishment of ‘Akshay Urja Shops’

1. Financial Support for Setting up of Akshay Urja Shops (one per district)

Soft loan at an interest rate of 7% to a maximum of 85% of the cost of establishment of the shop subject to a maximum of Rs. 10 lakhs will be provided from public sector banks and scheduled co-operative banks, repayable over a period of five years.

Monthly recurring grant of Rs. 5,000/- per month towards manpower, electricity, telephone bills and other miscellaneous expenses.

An incentive of Rs. 5,000/- per month based on minimum turnover of Rs. 50,000/- per month during the first year and Rs. 1,00,000/- per month during the second year of operation (the shops will not be eligible for any incentive for a particular month if the turnover is below the minimum amount). Eligibility for recurring grant or incentive will be worked out on the basis of the turnover for each six-month period. If the six-monthly turnover falls below Rs. 1.5 lakh during the first year, or Rs. 3.0 lakh during the second year, the shops will not be eligible for any grant or incentive. The payments towards grant and incentive will be released by the State Nodal Agencies on reimbursement basis after every six months. These will be available to the new shops for a period of 2 years after their establishment.

50% of the proposed monthly recurring grant and the incentive to be given to the shops during their 1st year operation will be released by MNRE to EE & REM Centre after receipt of information about establishment of the shops. The EE & REM Centre will release this grant and the incentive to the shops after receiving the same from MNRE.

The above support will be available subject the guidelines followed by the shops as given below:

- (i) The shop will carry out the following functions:-
 - a. Sale of different renewable energy and energy efficient devices;
 - b. Repair and servicing of renewable energy devices;
 - c. Dissemination of information on renewable energy devices/ systems; and,
 - d. Facilitate individuals/companies to go in for renewable energy devices.
- (ii) The shop will have a minimum covered area of 200 sq.ft. (excluding storage). It will either be constructed/purchased/renovated. Shops on rent / lease will also be eligible for Government support but priority in selection of the shop will be given to owned shops.
- (iii) The shop shall be located in the prime and easily accessible part of the city. It will have a common name all over the country. The name with ‘Akshay Urja Shop’ will be displayed on a glow sign board of at least 8’x3’ size. The name of the shop may start with a different word , say, the name of the owner and may be called as “.....Akshay Urja Shop”
- (iv) The shop will have decent aesthetics and will be well illuminated to attract the customers.
- (v) The shop will have a minimum of two employees. At least one of them should be a technical person having knowledge of repair and maintenance of renewable energy devices The MNRE / DTL will assume no liability towards the staff deployed in the shops.

- (vi) The shop shall function on normal business lines and is expected to earn revenues from their operation..
- (vii) The shop shall provide repair & servicing facility not only for the products being sold by the shop but also for other renewable energy products/devices installed/procured from any other source at reasonable price
- (viii) The shop shall operate as a customer-friendly outlet. Rigid or inconvenient timings and indifferent service should be avoided.
- (ix) The shop will display different models of renewable energy devices/systems from various manufacturers so that the customer can procure the items of his choice.
- (x) The price list of the items to be sold in the solar shop will be properly displayed / made available to the public. The shop will also disseminate information on these devices/systems to the people visiting them.
- (xi) To make the solar shops a commercially viable entity, the shop may sell energy-efficient items, such as compact fluorescent lamps (CFL), lighting accessories, high efficiency kerosene stoves etc. in addition to the items related to renewable energy.
- (xii) For benefit of the customers, the shop will establish a linkage with banks providing soft loans for various renewable energy products.

2. Submission of proposals

The applicants for opening a shop are required to submit their proposal in duplicate to the EE & REM Centre of DTL in the format given at Annexure-I. The proposals received will be examined by EE & REM Centre and short listed applications shall be forwarded to MNRE, GOI. After MNRE sanctions a shop, the beneficiary may approach the designated banks in his district for availing loan at a subsidized interest rate.

DTL reserves the right to accept or reject any or all Expression of Interest (EOI) without assigning any reason and is not obliged to correspond with the applicants in this regard. Further, MNRE reserves the right to modify and / or cancel the existing eligibility requirements and /or add new requirement at any time without assigning any reason whatsoever.

The short-listing of any individual / organization by DTL for establishment of shop in a District should not be treated as sanction of shop. The authority to sanction a shop rests with MNRE, GOI.

All disputes are subject to jurisdiction of Delhi Courts only.

EO(EE&REM)
Ph-23238263

**Proforma for submission of proposal by owner for establishment of
Akshay Urja shops to State Nodal Agencies**

1. Name of the proposed Shop :
 2. Complete address of the location of the shop proposed to be established :
 3. Name of the person establishing the shop :
 4. Present Address of the applicant with phone, fax & e-mail address :
 5. Educational Qualification of Applicant :
 6. Financial standing of applicant :
 7. Whether any Akshay Urja Shop already exists in the concerned district, if yes, please provide details. :
 8. Details of the shop to be established :
- i) Whether to be constructed/ purchased/ renovated (Details of covered area/owner of the land/building to be given)
 - ii) Proposed covered area of the shop with and without storage
 - iii) Anticipated expenditure on establishing the shop (provide item-wise break-up)
 - iv) Means of financing for the shop (whether any loan is proposed to be taken from bank)

Certified that above mentioned details for the Akshay Shop are true and correct to the best of my knowledge. The guidelines given by the Ministry of New and Renewable Energy (MNRE), New Delhi for establishment of Akshay Urja Shop are acceptable to us. We hereby undertake to follow these guidelines and run the shop satisfactorily after the receipt of financial assistance from MNRE.

Place:

Date:

(Signature of the applicant for Akshay Urja Shop)