

Dear Sir / Madam

Sub:- Participation in Energy Conservation Mela to be organized in association with Perfect Health Mela 2007.

An Energy conservation Mela is being organized in association with MTNL Perfect Health Mela 2007 from 27th Oct 2007 to 4th Nov 2007 at Sanjay Lake Park, Laxmi Bai Nagar, New Delhi.(location on map enclosed). Mela would be inaugurated by Hon'able Chief Minister of Delhi.

In order to promote the use of Energy Efficient Appliances, Renewable Energy Systems among the visitors, Hospitals, Nursing Homes, Health Organizations during the Mela, about 25 Nos of stalls of size 10ftx 10 ft each will be available for display to various manufacturers, dealers of Solar Water Heaters, CFLs, Solar panels, LED based Appliances, BEE labeled Energy Efficient Appliances such as Tube lights, Air Conditioners (Window/split), Direct Cool / Frost Free Refrigerators and other innovative energy efficient appliances. The Health Mela is an annual event visited by over seven lac people.

The infrastructure will be water proof, octonorm based. Each fully built up stall will have a fan, enough light, a table, a chair. Special provisions, if required, can be made for necessary sun shade. The cost of each stall for the above duration will be Rs. 20,000/- only . This is a great opportunity for your company to promote your energy efficient appliances among the visitors, Hospitals, Nursing homes etc. in Delhi.

You are requested to send your consent alongwith proposal for demonstration of use of energy efficient appliances definitely by 26th October 2007 for participation as limited stalls would be booked on first come first serve basis.

Yours faithfully,
Sd/-
(Satish Sabharwal)